

Back to School

Social Media Copy

Version 1

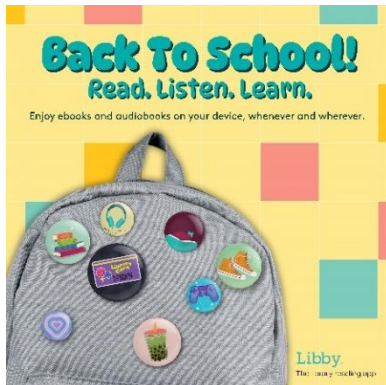
New semester, new stories! Whether you're looking for a study break escape or extra resources for class, the Libby app has ebooks and audiobooks ready to borrow anytime with your library card.

Version 2

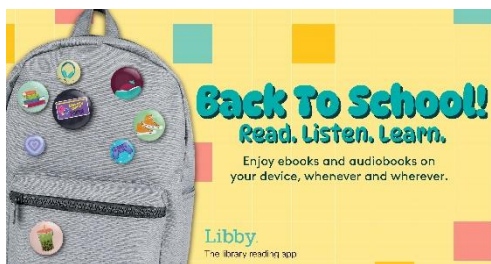
Keep your TBR stacked without weighing down your backpack. Deliver ebooks and audiobooks straight to your device with Libby, the library reading app. All you need is your library card!

Descriptive Image Text

When posting on social media sites like [Instagram](#), [Facebook](#), and [Threads](#), you can embed descriptive image text (also known as alt text) to support people with visual impairments. Use the text below to add descriptive image text to your social media posts.



A colorful graphic with a yellow checkered background. At the top, large teal text reads: “Back To School! Read. Listen. Learn.” Smaller black text underneath says: “Enjoy ebooks and audiobooks on your device, whenever and wherever.” At the bottom of the image is a gray backpack decorated with illustrated buttons, including books, headphones, sneakers, a video game controller, boba tea, a heart, a library card, and the Libby app logo. In the lower-right corner, the Libby watermark appears with the tagline: “The library reading app.”



A colorful graphic with a yellow checkered background. At the left of the image is a gray backpack decorated with illustrated buttons, including books, headphones, sneakers, a video game controller, boba tea, a heart, a library card, and the Libby app logo. To the right of the backpack is large teal text that reads: “Back To School! Read. Listen. Learn.” Smaller black text underneath says: “Enjoy ebooks and audiobooks on your device, whenever and wherever.” In the lower-right corner, the Libby watermark appears with the tagline: “The library reading app.”

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Libby.

The library reading app.